

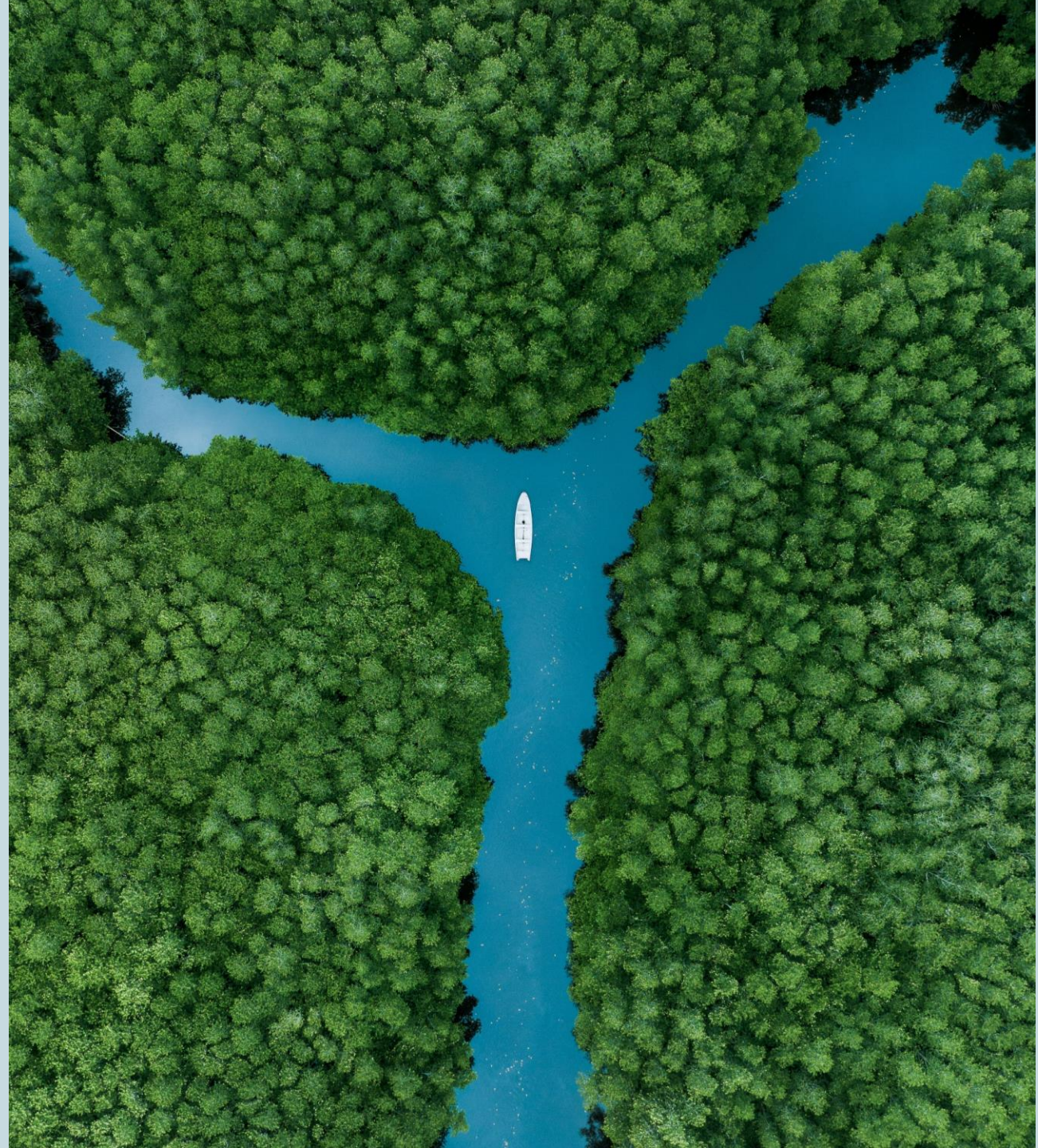
**S&P Global**  
Commodity Insights

**Global Carbon<sup>2025</sup>  
Markets  
Conference**

# Partnership Brochure

**Sponsorship Manager:**  
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**Program Manager:**  
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# Global Carbon Markets Conference

The premier gathering point for industry leaders at the forefront of carbon markets, fostering vital connections among project developers, traders, and end-buyers.

The essential post-COP event for carbon leaders.

The 2025 Global Carbon Markets Conference is your chance to stay ahead in the rapidly evolving landscape of global carbon markets. For market participants in the carbon markets, this is the place to be post-COP and get the answers you need.



Network with  
400 global  
carbon leaders

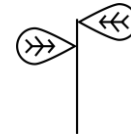


Unmatched content  
and data powered  
by the S&P Global  
experts



Share your story  
on a global scale  
through the S&P  
Global platform

## Entities joining: Key players making up the engine of carbon markets



**Project  
Developers**



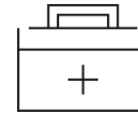
**Retail  
Aggregators**



**Traders &  
Investors**



**Brokers &  
Exchange**



**End Buyers**



**Governments**



**Standard Setters**

## 5 Key reasons to attend GCM 2025:

**Predict** when demand for CORSIA credits will increase and assess whether there will be sufficient credits with a CORSIA-approved tag

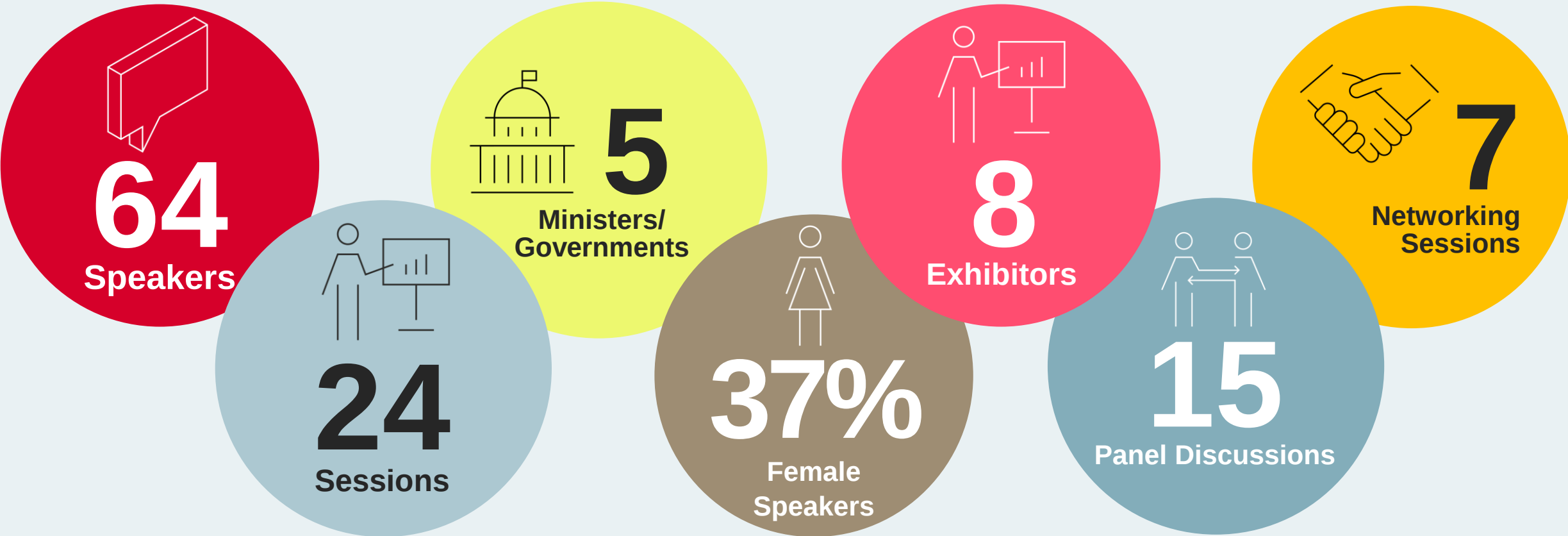
**Review** CBAM's position as a cornerstone of global carbon pricing mechanisms

**Explore** how countries are implementing Article 6 and establishing national carbon regulations to mitigate political risks

**Evaluate** the treatment of carbon as a financial instrument from the perspective of collateral and risk

**Consider** the signals needed in carbon markets to stimulate demand and incentivize offsetting along with inssetting

# 2024 Program: Two days of Content Led by the Leading Voices in Carbon Markets



## GCM 2024 Expert Speakers Included:



**Dexter Lee**  
Head of Carbon Markets  
Negotiations, DESNZ

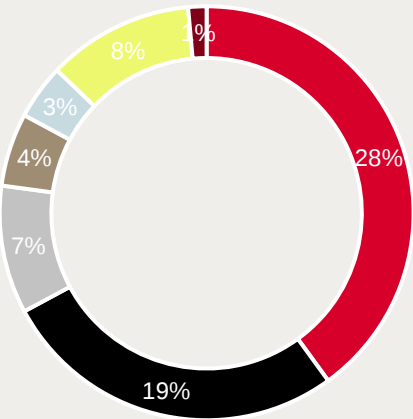


**Marlana Grossman**  
Lead Voluntary Carbon  
Markets, **Equinor**



**Robin Pedroza**  
Head of Sustainability  
Transformation,  
**thyssenkrupp Materials  
Services**

# 400+ Attendees: Uniting Senior Carbon Experts Worldwide



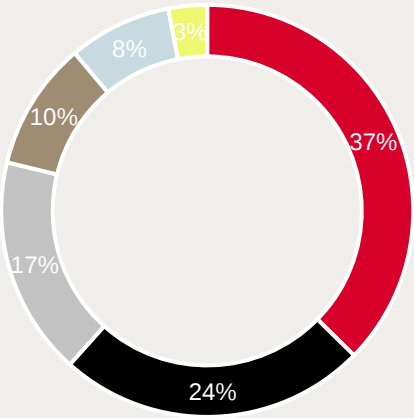
- Project Developers and Climate Solutions
- End-buyers
- Investors and Asset Managers
- Ratings, verifiers, certifiers
- Governments
- Traders, Brokers, Exchange
- Standard Setters, policy developers



## Top Countries in Attendance

- |          |                |            |                              |
|----------|----------------|------------|------------------------------|
| 1. UK    | 4. France      | 7. India   | 10. Australia                |
| 2. USA   | 5. Netherlands | 8. Germany | 11. R. of Korea              |
| 3. Spain | 6. Germany     | 9. Italy   | 12. Bahamas/<br>Saudi Arabia |

## Job Functions in Attendance



- Director
- Manager
- Non-Manger
- C-Suite
- Analyst
- VP

# Global Carbon Markets Conference 2025: **Week at-a-Glance**

| MONDAY, DECEMBER 1                                                                                                                                                                                                                                                                                                                                                               | TUESDAY, DECEMBER 2                                                                                                                                                                                                                                                                                                                                                         | WEDNESDAY, DECEMBER 3                                                                                                                                       |                                                                                                                                                                                                                                                                                                           |                                                                                                                                                |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------|
| <div>Training Day</div> <div></div> <div>Training Course:<br/><u>Carbon Markets Fundamentals</u></div> <div>Insight Sessions<ul style="list-style-type: none"><li>• Carbon Technology</li><li>• Nature</li><li>• Carbon Accounting</li><li>• VCM</li></ul></div> <div>Off-site Experience</div> | <div>Executive Conference</div> <div></div> <div>Key Topics:<ul style="list-style-type: none"><li>• Market Updates and Outlooks</li><li>• Changing regulation: CBAM, EU ETS II, Article 6</li><li>• Global Carbon Pricing</li><li>• Trade</li></ul></div> <div>Networking Receptions</div> | <div>Strategic Zone</div> <div></div> <div>Nature and Biodiversity</div> | <div>Executive Conference</div> <div></div> <div>Key Topics:<ul style="list-style-type: none"><li>• Quality &amp; Accountability</li><li>• Future Infrastructure</li><li>• Buyer and User Perspectives</li></ul></div> | <div>Strategic Zone</div> <div></div> <div>Technology</div> |
|                                                                                                                                                                                                                                                                                                                                                                                  | <div>Strategic Zone</div> <div></div> <div>Carbon Accounting</div>                                                                                                                                                                                                                     | <div>Workshops</div> <div></div>                                       | <div>Workshops</div> <div></div>                                                                                                                                                                                     |                                                                                                                                                |

# Engagement Opportunities Key Moments at GCM 2025



## Corporate Roundtable

Invitation-only forum exclusively for leading end-buyers of carbon credits to openly discuss current industry issues and interests with their colleagues and counterparts.



## World Class Training

Market training by S&P Global industry experts positioned onsite at the conference for convenience and maximum outputs.



## Cocktail Reception

Network and foster meaningful connections and engage in valuable discussions in a relaxed yet professional setting, enabling attendees to reflect on the day's key highlights.



## VIP Lunch

Invitation-only lunch for an exclusive group in carbon markets to openly discuss current industry issues and interests with their colleagues and counterparts.



## Strategic Zones

Strategic sessions focused on nature, tech and emissions management in the industry.



## Bespoke Workshop

Custom workshops on a topics resonating with a specific audience, ensuring meaningful engagement and impact.

# GCM 2025 Partnership Opportunities

## Foundational Partner

Be seen as an industry leader and make an impact with the highest levels of access, visibility, and top-tier branding. Play a leadership role within the GCM community through premier engagement, contribution, and a leadership role.

### Brand Partner of One Event Moment:

- Private Corporate Roundtable
- Registration (Branded Registration Kiosks and Lanyards)
- Bespoke Workshop
- Lunch (with VIP Table)
- Training Course
- Cocktail Reception
- Strategic Zone

### Access and Engagement:

- Thought Leadership Speaking Opportunity
- Genius Exchange Participation
- Exhibition Booth or Private Meeting Room
- Strategic Digital Media
- Pre-Event Digital Interview
- Passes for the Team

### Brand Awareness, Logo on:

- Website
- Conference Ads
- Email Campaigns
- Social Media

\$40,000 + VAT

## Thought Leadership Partner

Position your company as a leading voice in the industry, sharing your expertise across multiple stages, channels, and platforms throughout the conference. Maximize your impact and leave a lasting impression on the delegates.

### Access and Engagement:

- Thought Leadership Speaking Opportunity
- Strategic Digital Media
- Pre-Event Digital Interview and Illustration Poster
- Genius Exchange Video
- Passes for the Team

### Brand Awareness:

- Website
- Conference Ads
- Email Campaigns
- Social Media

\$20,000 + VAT

## Supporting Partner

Boost brand visibility by placing your logo on all event collateral, linking your brand with GCM, which is swiftly emerging as the foremost event for those on the frontline of carbon markets.

### Brand Awareness:

- Website
- Genius Exchange Video
- Email Campaigns
- Social Media
- Passes for the Team

\$10,000 + VAT

# GCM 2025 Partnership Opportunities: Add-On Options

Enhance your experience by adding on the following:



## Registration Kiosks

Branded self-service registration kiosks serving as the initial touchpoint for all delegates

\$20,000

## Lanyards

Constant visibility with logo-adorned event lanyards worn by all attendees

\$15,000

## Exhibition booth

Become the central hub for attendee interaction facilitating meaningful connections

\$7,500



## Coffee-Bar

Transform the bustling coffee bar into a branded hotspot, fostering a positive brand association

\$30,000

## Event App

Prominent logo placement on the event app used pre and post event

\$10,000

## Wi-Fi Partner

Customize the network name and password, directing traffic to your company website

\$10,000

## Smart Vending Machines Partner

Custom vending machines featuring your merchandise to gather valuable delegate data

\$20,000

## Illustration Posters

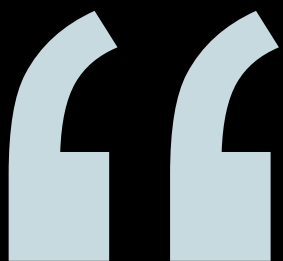
Showcase your solutions through a custom illustration, crafted from a pre-conference interview with illustrator

\$7,500



# Feedback

## Testimonials



*“Undoubtedly the best world meeting for understanding Carbon Markets.”*

*“All the speakers seemed bang on topic and the attendees were of the right profile and massively engaged. Very little day two drop off, if any. A great sign.”*

*“A conference for Carbon experts, not beginners.”*

*“Focus on concrete solutions, rather than just market descriptions.”*

*“I liked the event organization and quality as well as networking opportunity.”*

*“The organization was flawless, the experience smooth and the food surprisingly nice.”*

*“I found the organisation, agenda, speakers, and networking all excellent.”*

*“It was an excellent event, super well organized.”*

*“Truly liked the conference, very good topics and audience.”*

